

C.P.A.S ARE STILL JUST BEAN COUNTERS

YEAH, WHY DOESN'T MY CPA DO THAT FOR ME?

Does your accounting professional actively work to drastically reduce your net income tax liability?

<u>NOTE</u>: This contribution was written to allow the reader to consider the overwhelming possibilities and advantages Tax Analysis implementation can bring to their thriving, profitable venture. Though at times it may seem a bit condescending and sarcastic, its true intent is to allow the reader to ask themselves "Yeah, why doesn't my CPA do that for me?"

"C.P.A.S ARE HERE TO STAY, AND STAY THEY WILL, WITHOUT OUT EVER ACTUALLY THINKING BEYOND REVENUE MINUS DEDUCTIONS THEY THEN ESSENTIALLY, HAND YOU YOUR TAX BILL ON BEHALF OF THE I.R.S."

Do you remember in counting marbles in grammar school? One marble, two marbles, three marbles, four.

Sometimes you added three marbles, you now had seven marbles and if you deducted two marbles from that seven, you now had five marbles. That wasn't so hard, was it? People who had a knack for this mystifying trance that they could possess people with, in some cases became Accountants or CPAs, only now they had graduated to the big time: Counting Beans.

Now, credit must be given where credit is due. At the end of the year, someone needs to tabulate all the beans. They need to check, double check, depreciate, amortize and of course carry profit or losses forward and carry them back as permitted by law, that is per the Internal Revenue Code and in accordance with Generally Accepted Accounting Principles AKA: GAAP. They are authorized to certify IRS filings and forms on behalf of clients as being true and correct.

So, with that being stated, C.P.A.s are here to stay, and stay they will, without out ever actually thinking beyond revenue minus deductions, minus depreciation to net your income. They then essentially, hand you your tax bill on behalf of the I.R.S. Now, many CPAs would not agree with this statement, thus the word "essentially" is used in this context.

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The author of this article was presenting a small office seminar to a group of high-income-earning real estate agents in Southern California, on how beneficial a tax analyst and compliance governance would be to their organization and independent real estate agents. Of course, as always, the first statement from the TOP Producer was "But I already have a CPA!". This was followed by concerted nods of agreement throughout the meeting room.

"Well Glenn, I have a Primary Physician, an Ophthalmologist, and an Endocrinologist. They are all good people of whom all possess a Doctorate of Medicine, that is, they are all MD's. However, I wouldn't go to any of them for a kidney or heart transplant and neither should you. Friend, that is just some common sense advice."

CEO MANAGEMENT GROUP *is not a CPA nor a law firm.* Our firm is a **Tax Think Tank** that encompasses both legal and accounting expertise and the entire gamut of both skills and professions to bring companies, both big and small, to a whole new stratum of tax plan deployment and implementation through tax GOVERNANCE via DIRECTORSHIP.

The truth is a Tax Analyst and a C.P.A.s scope of work does not have much to do with one versus the other. CPAs who possess a Bachelor's Degree in accounting tabulate or record accounts, and prepare your tax returns (in other words they present your tax bill or in some cases a refund).

A Tax Analyst on the other hand, in the capacity we are discussing here, possess an "M.S. TAX" (A Master's of Science Degree in Taxation). They create tax models for both your personal and Business Entity Taxes that incorporate existing tax laws and legal tax strategies or plans of action so that you pay "Old Responsible Uncle Sam" only what he is entitled to. NOTHING MORE, NOTHING LESS.

"THE TRUTH IS A TAX ANALYST AND A C.P.A.S SCOPE OF WORK DOES NOT HAVE MUCH TO DO WITH ONE VERSUS THE OTHER"

Thus, allowing you to take advantage of the tax strategies that Mega Conglomerates enjoy <u>(Click To See publicintegrity.org Article)</u>. In addition to developing significant tax saving strategies (<u>CLICK HERE FOR IMPORTANT WORD LINK</u>). Tax analysis uses tax modeling formulas in order to calculate and model your income, expenses and depreciation until it is just right, all in a legal fashion. "Just Right" means all contributing team members involved in this "Think Tank" are in agreement with the plan of action and it's implementation, including the IRS per the statutes of the Internal Revenue Code via the opinion of Practicing Attorneys and contributing CPAs of whom possess a Law Degree.

Now if saving an additional 50 to 70 PERCENT off your current tax liability or perhaps even more, which is determined upon completed analysis, please consider booking an appointment for a free (up-to) one-hour consultation with us. Again, its free and the companies that cannot be assisted with our techniques are usually determined and notified within the first phone consultation. An hour inquiry can be worth 10's or even 100's of thousands of dollars.

We hope to hear from you and further do business with you.

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